



WIHINGGIL PRAYOGI

/ DIGITAL STRATEGIST

MY PROFILE

A highly experienced Operations Executive who has demonstrated the ability to lead diverse teams of professionals to new levels of success in a variety of highly competitive industries, cutting-edge markets, and fast-paced environments. Strong technical and business qualifications with an impressive track record of more than 4 years of hands-on experience in strategic planning, business unit development, project and product management, and strategies. Proven ability to successfully analyzed long term brand potential, and anticipated upsides and downsides' impact, identify deficiencies and potential opportunities, and develop innovative and cost-effective solutions for enhancing competitiveness, increasing revenues, and improving customer service offerings.

SPECIALITY / SKILL

Social Media, Digital Marketing
Graphic Design, Planning & Development



CONTACT ME

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 @Wihgi
 wihgi.com

EDUCATION / HONOR & AWARD

Bachelor's degree,
Marketing Advertising
2007-2015

Faculty of Social and Political Sciences
Atma Jaya University Yogyakarta

Second Best Team
Certified Workshop in Marketing Communication
2010

Persatuan Perusahaan
Periklanan Indonesia (P3I)

The Best
Unconventional Media
Communication Festival
2011

The Best Unconventional Media
"You Are The Virus", Gajah Mada
University

WORK / EXPERIENCE

Head of Director
BOHLAM Advertising
2009-2010

*The Real Agency Simulations Community
at Atma Jaya University Yogyakarta*

Digital Strategist
Jagobisik Marketing Communication Team
2011-2015

*Digital Strategist specifically assigned to
handle WALHI Project, Ticketing Tour
and Travel at RettaTicket.com, Wedding
and Prewedding Photo Service
at hellodomenico*

Content Manager
Inventure Indonesia
2015-2017

*Content development, web site traffic
growth, Web site UI. Developed marketing
strategy and statistics systems
at invention.id*

Head of Digital
Creator School
2017-2018

*Content development, web traffic growth,
Web UI. UX, Landing Page, Developed
marketing strategy, e-Journal
& e-Commerce development
at creatorschool.id*

HOBBY / INTERESTS

I like to take some photo, experimenting with different lighting. Create new design like logo, banner, social media posts, digital and printing designs. Explore new technology, trends, virals, community engaging through internet. Listening my Blues, Rock, and some Indie music on Spotify.



Photography



Design



Browsing



Music